

VOLUNTEER ROLES AND RESPONSIBILITIES

Sŵn Festival 2019

Position

Sŵn Marketing Volunteer

Who the position reports to

Steffan Dafydd + Catrin Morris / Venue Reps

Availability

18 - 20th October 2019

11am - late

Must be available to work at least 2 out of 3 shifts and to attend scheduled meetings leading up to the festival

Brief description of position

As a marketing volunteer at Sŵn Festival 2019, you will be a key part of the festival, documenting the whole weekend across digital platforms.

You will be given a schedule ahead of the festival. This will include at least 1-2 hours every day based in the Clwb Ifor Bach office. You will also be given branding and general guidelines beforehand.

Responsibilities

- Posting images to all social media platforms according to the branding guidelines
- Creating written content for all social media platforms
- Answering customer questions online
- Updating the app according to capacities given by venue reps
- Photographing/videoing artists whilst venue floating

*Social Media platforms include Facebook, Twitter and Instagram as well as scheduling apps (Skedsocial/Tweetdeck/Facebook integrated scheduling)

What we're looking for

- Good knowledge of social media platforms
- Keen interest in festivals and events
- Good time keeping
- Excellent communication skills
- Preferably fluent Welsh-language but not essential

What you can get out of it

- Content creation skills
- Communication + organisational skills
- Digital marketing experience
- Festival + events management experience

[**APPLY HERE**](#)